

## **PRIVACY POLICY**

### Terms and Conditions of Use

Welcome to Special Olympics Maryland's Web site. This Web site is owned and operated by Special Olympics Maryland, a Maryland based non-profit organization incorporated in Baltimore, MD USA.

The terms and conditions below govern your use of this Web site. Please read these carefully before using this Web site. Your use of this Web site indicates that you accept these terms. If you do not agree to these terms, you must not use this Web site.

### Your Privacy

Special Olympics Maryland is committed to protecting your privacy. We use the information we collect about you only for event registrations or to process and fulfill online donations. Please read on for more details about our privacy policy.

### What information do we collect?

We collect information from you when you register on our site, donate, subscribe to our newsletter, respond to a survey, or fill out a form.

When donating on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address, phone number or credit card information.

We use the information that Google Analytics collects from this site in many ways. For example, we may use it to measure the number of visitors to different sections or to help us make our site more useful to visitors. In addition, we use "pixels," or transparent GIF files, to help manage online advertising. These pixels do not collect identifying information

### What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To improve our website (We continually strive to improve our website offerings based on the
- information and feedback we receive from you)
- To process transactions (donations)
- To administer a contest, promotion, survey, or other site feature
- To send periodic emails

The email address you provide may be used to send you information, respond to inquiries, and/or other requests or questions.

### How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information.

Some of these security measures include encryption, access controls and network firewalls.

These measures make it extremely difficult for anyone to intercept the credit card information you send to us. We also follow the mandated security requirements as outlined under the PCI Security Standards (<https://www.pcicomplianceguide.org/>)

After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

#### Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

#### Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore, have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

#### Your Consent

By using our site, you consent to our web site privacy policy.

**If at any time you would like to have your data deleted, please send a request to [donor@somd.org](mailto:donor@somd.org).**

#### Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page.

#### Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

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