



*****MEDIA ADVISORY*****

JOE FLACCO: MY CAUSE MY CLEATS 2017

WHAT: **My Cause, My Cleats** is a player-led initiative that allows players across the NFL to wear custom cleats that reflect their commitment to charitable causes during [Week 13 games](#). This year Joe Flacco, the quarterback of the Baltimore Ravens has picked Special Olympics Maryland (SOMD) to be his supporting cause. I have attached pictures of the SOMD cleats that Joe will be wearing this Sunday.

WHO: Special Olympics Maryland, Baltimore Ravens, and the NFL

WHEN: **Sunday, December 3rd**
Game starts at 1:00 pm

WHERE: **M&T Bank Stadium**
1101 Russell St.
Baltimore, MD 21230

****MEDIA: Media interested in receiving more information from the My Cause My Cleats game may contact Kira Northrop knorthrop@somd.org or 575-640-2134.**

ABOUT SPECIAL OLYMPICS MARYLAND (SOMD)

Special Olympics Maryland (SOMD) is a year-round sports organization dedicated to providing quality sports training and competition opportunities to Maryland's children and adults with intellectual disabilities and/or closely related development disabilities. SOMD currently provides thousands of sports experiences annually for athletes statewide, and offers 27 sports, all at no cost to the athletes or their families. For more information about SOMD visit www.somd.org or call 410-242-1515.

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Contact:

Jason Schriml
Special Olympics Maryland
410-615-2435
jschriml@somd.org

Kira Northrop
Special Olympics Maryland
575-640-2134
knorthrop@somd.org

