

# SOMD Reach Report 2013 Summary

(Through End Of Year 2013)

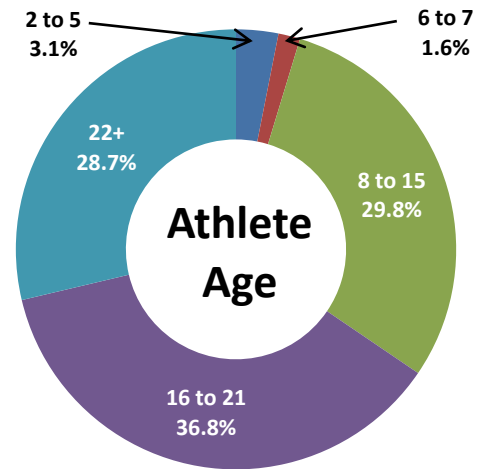
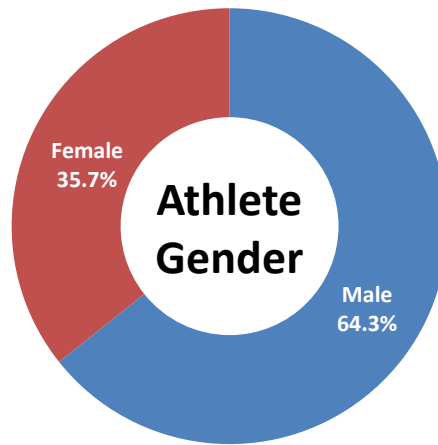


## Athletes Served

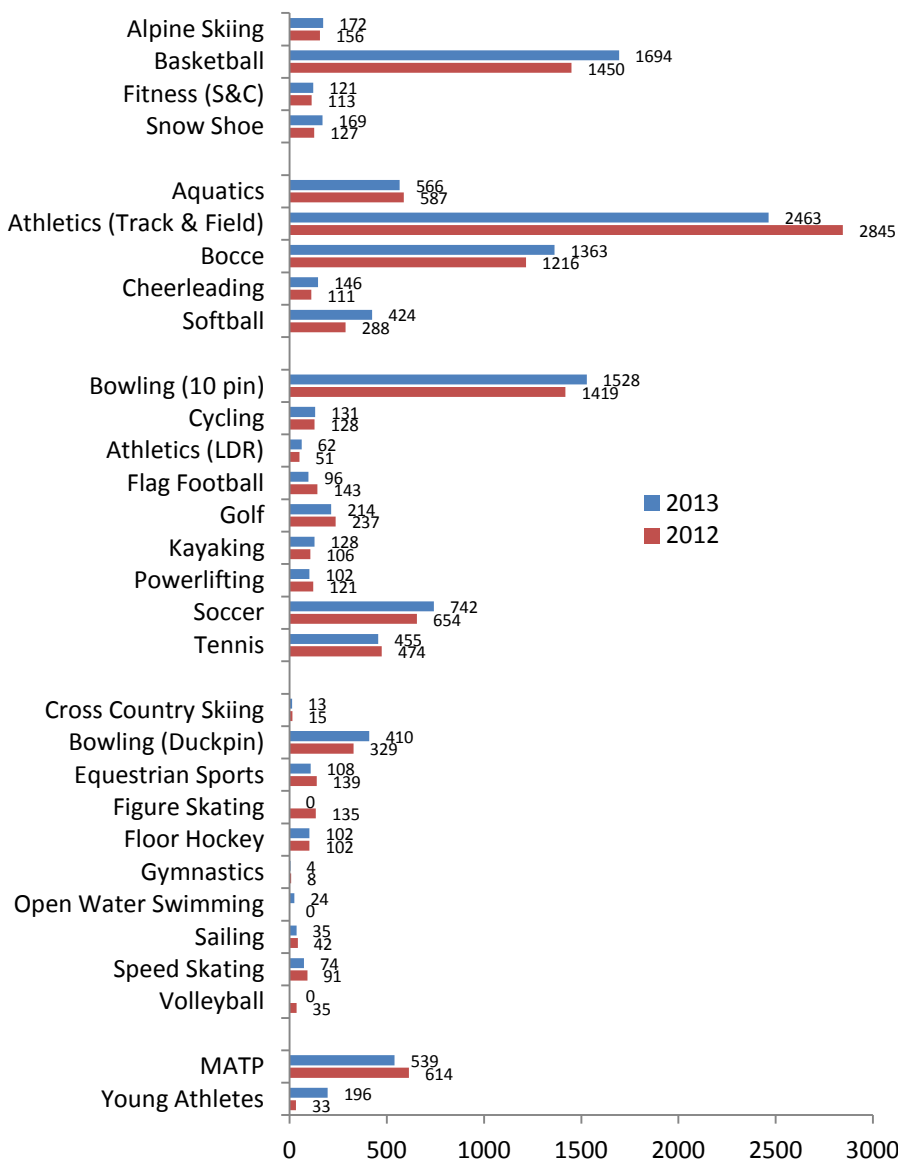
**6,973**

4,835  
TRAINING &  
COMPETITION  
2,138  
TRAINING

2012-2013  
CHANGE  
(+ 6.1%)  
(+ 402 athletes)



## Sport Participation



## Volunteer Coaches

**1,535**

2012-2013 CHANGE  
(+ 39.3%)  
(+ 433 coaches)



## Unified Sports

ATHLETES

**1,874**

PARTNERS

**2,765**

2012-2013 CHANGE  
(+ 2.7%)  
(+ 50 athletes)

(+ 13.6%)  
(+ 331 partners)



## Athletes Advancing to State-level Competition

**39.7%**

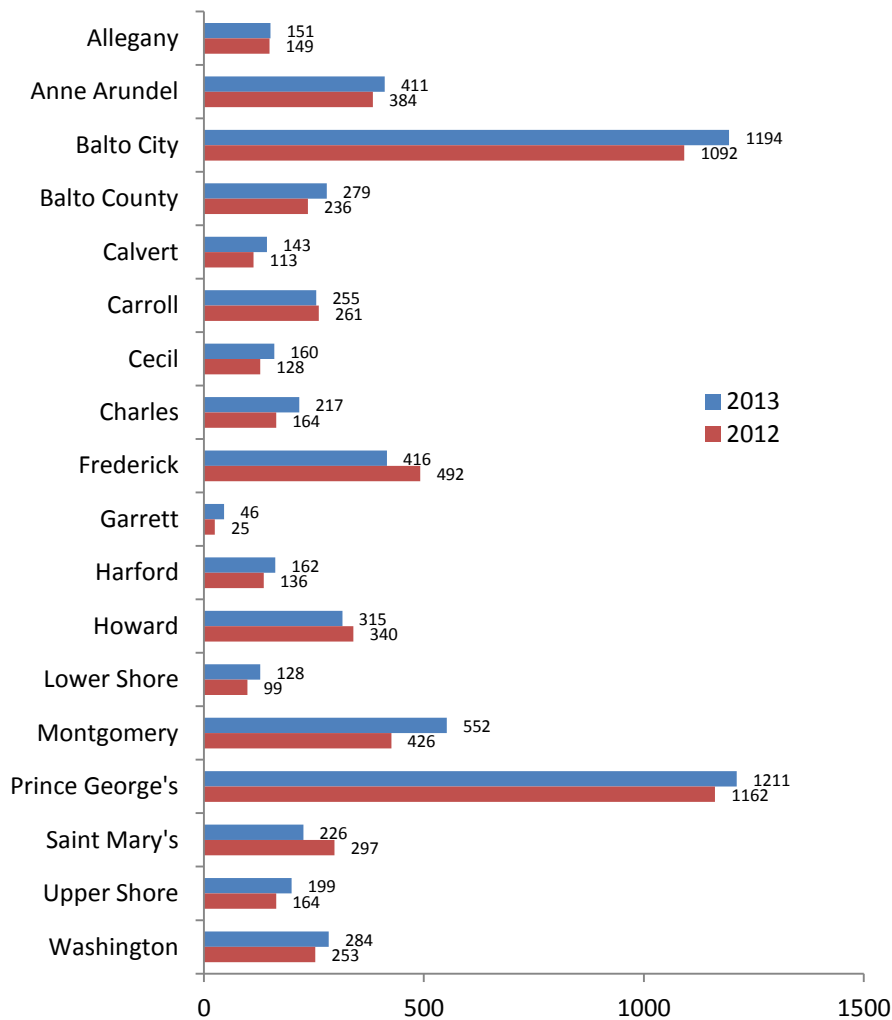
*down from 50.2% in 2012*

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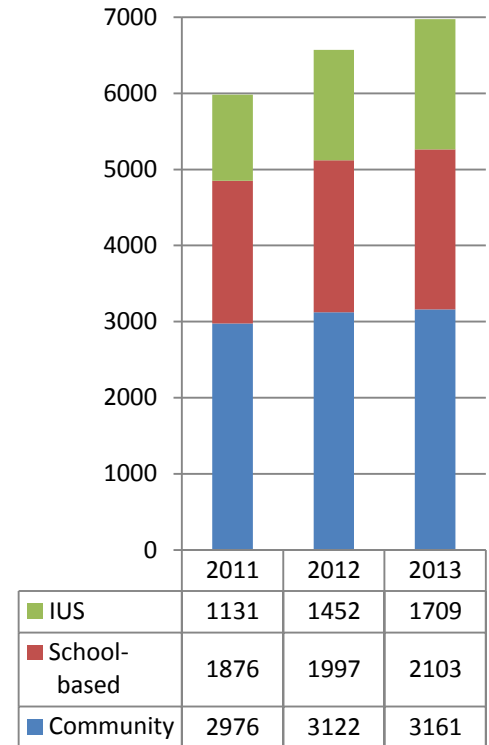
(Through End Of Year 2013)



## Athlete Participation By Area



## Athlete Participation By Category



## Inactive Athletes

ATHLETES

**2,319**

*33.3% potential additional athletes*

*2,023 & 34.2% in 2012*

*Inactive athletes are those individuals who had a valid medical/application on file during 2013 but are not listed as participating in any Special Olympics programs.*

## Market Penetration

MARKET PENETRATION

**6.04%**

ESTIMATED ELIGIBLE POPULATION

**115,471**

*Up from 5.69% in 2012*

*Estimated Eligible Population is defined as 2% of population of Maryland.*

*Market penetration is the percentage of those eligible who were active participants in 2013.*

## Retention Rate

*(only overall rate updated for 2013)*

ATHLETES

**75.6%**

Same as 2012 (75.5%)

80.3% Community Program Retention

64.2% School-based Retention

47.9% IUS Retention

63.9% IUS Adjusted Retention\*

*Retention rate is the percentage of athletes who were actively involved in 2011 who were also actively involved in 2012.*

*\*adjusted for estimated expected graduation rate*